



**Muswellbrook Visitor Information Centre**

87 Hill Street Muswellbrook NSW 2333 Phone: 6541 4050 Fax: 6541 4051  
 Email: [visitorcentre@muswellbrook.org.au](mailto:visitorcentre@muswellbrook.org.au) Web: [www.muswellbrook.org.au](http://www.muswellbrook.org.au)

**INVITATION TO JOIN MUSWELLBROOK SHIRE  
 THE DOLLAR-A-DAY PROMOTIONS TEAM**

Please accept our Invitation to join forces with fellow Muswellbrook Shire Businesses as a Partner in the

**2010- 2011 DOLLAR-A-DAY Promotions Team  
JUST a dollar a day.....\$365.00 A year !!!**

Over the past several years, the Dollar-A-Day Promotions Team has provided the vital financial resources to fund a sustained marketing and promotions on behalf of  
**Commerce, Retail, Industry, Tourism**  
 and the broader community throughout Muswellbrook Shire

Once again, our Marketing Funds are at an all time low. We really need your support to maintain the momentum.

**We will only run out of steam if we run out of fuel...  
 ...help refuel our Marketing Fund for just a Dollar-A-Day**

Please contact Kevin Doherty at the Muswellbrook Visitor Centre  
 if you would like clarification on any matter relating to the Dollar-A-Day

Regards, Kevin Doherty  
 Muswellbrook Shire Tourism & Promotions Officer

**To all who have support the Promotion Team in the past, many, many  
 thanks**

**Your DOLLAR-A-DAY goes such a LONG, LONG Way !!!**

**Taking your Business to the World -  
 Bringing the World to your Business**

**For Just a Dollar-A-Day**

2010 – 11 Muswellbrook Shire  
**DOLLAR-A-DAY PROMOTIONS TEAM**  
 \$365.00....Just a Dollar A Day....Partnership Prospectus

- Just a Dollar A Day helps spread the load
- Every Dollar (A-Day) is invested in promotional and marketing projects on behalf of ALL the Muswellbrook Shire Community
- Local – Upper Hunter – Regional – State - National - International
- Expos – Printed Media – Electronic – Radio
- Events – Lifestyle – Employment – Attractions – Sport – Accommodation – Cafes/Restaurants – Clubs
- We are happy to do the work but we need the funds to **MAKE IT HAPPEN !!!**

\* We really need your support...if you would like to join the Dollar-A-Week Promotion Team,  
 please respond as per the form on next page



**Dollar-A-Week Promotion Team**

- Please make your contribution payable to:  
Muswellbrook Chamber of Commerce & Industry Marketing A/c
  - ABN: 37 833 587 558
- (Muswellbrook Chamber manages the Dollar-A-Day/Marketing Account on behalf of the Making Muswellbrook Shire Committee)

**We welcome your urgent response  
—we are almost out of fuel**

**2010-11 Muswellbrook Shire  
DOLLAR-A-DAY (\$365.00) PARTNERSHIP  
RESPONSE FORM**

- Yes, I/we would like to contribute to the Dollar-A-Day Promotions Partnership and
- \* Enclose my/our cheque Yes/No
  - Or
  - \* Confirm Electronic Funds Transfer Yes/No  
for the amount of \$365.00

Business Name.....

Contact Name.....

Phone:.....Email.....

Cheques Payable to  
Muswellbrook Chamber of Commerce & Industry Marketing Account  
ABN: 37 833 587 558

Post to  
Muswellbrook Visitor Information Centre  
87 Hill Street Muswellbrook NSW 2333  
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Electronic Funds Transfer (Direct Deposit)

Account Name  
Muswellbrook Chamber of Commerce & Industry Marketing A/c

Bank: ANZ Bank Bridge Street Muswellbrook

Account Number: 19824 2258 BSB: 012-750

Title: Dollar-A-Day

We would appreciate your Dollar-A-Day contribution URGENTLY

Taking Muswellbrook Shire to the World.....  
.....Bringing the World To Muswellbrook Shire

**Thank you for your support – we really need your help to  
MAKE IT HAPPEN**